

1959

Spring Wholesale Price List

OF

HARDY CHRYSANTHEMUMS

AND

DAHLIA ROOTS

Merle Payne Mum Gardens

2814 So. 42nd Street

Kansas City 6, KANSAS

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1959 SPRING WHOLESALE PRICE LIST OF HARDY MUMS

Here is a list of good varieties of Hardy Mums to grow outdoors for cut flowers, pot plants or for you to sell right now to your customers for their home garden plantings. All are proven varieties that have large flowers and will all bloom before normal frost dates in your locality.

Remember these plants are **NOT** divisions, but are cuttings that have been rooted, then grown into a nice plant in a clay pot. They are then placed in a 2¼-inch paper pot for shipment to you. These plants retail for 50c each or 3 for \$1.00 as small plants ready to set outdoors. Any unsold plants could be planted out by you, then next fall at blooming time you could sell the colorful plants to your customers at \$1.50 each by digging up and placing in a large Cloverset pot. You would make a good profit for yourself and at the same time furnish your customer a nice plant to enjoy the blooms for several weeks in his own home.

Order your plants today from the complete line below; guaranteed to please you in everyway. Shipment can be made to suit you, just tell us when and they will go out to you on that date. The smallest order accepted is for 100 plants, but of course they can be assorted any way you wish. (Be sure to read that special bargain. That makes a dandy trial order.) **TERMS:** Cash with your order, **PLEASE.** We don't ship **C.O.D.** **NOTICE:** We have Kansas nursery inspection permit to ship our stock into the entire U.S.A.

ALL STOCK DOUBLE STATE INSPECTED	BLOOM DATE	HEIGHT INCHES	2¼" POTTED	
			PER 10	PER 100 ²⁵
ALERT , Deep purple.....	Sept. 25	20	1.80	4.00
AUTUMN BEAUTY , Reddish chestnut.....	Sept. 20	20	1.80	4.00
BONNIE LOU , Lavender yellow center, good.....	Oct. 1	22	2.20	5.00
BRONZE GIANT , 5-inch bright bronze.....	Sept. 25	22	2.00	4.50
CHAMPAGNE 58 , 5-inch shell pink.....	Oct. 1	24	2.75	6.25
CHARLES NYE , Buttercup yellow, good cut.....	Sept. 28	24	1.80	4.00
CINDY , Bright red, non-fading.....	Oct. 1	20	1.90	4.50
COURAGEOUS , Shinning ruby red.....	Oct. 1	22	1.80	4.00
CROWNING GLORY , Spanish orange.....	Sept. 25	22	1.80	4.00
DAISY MUM , Single pure white, good cut.....	Sept. 22	20	1.90	4.50
EARLY WHITE , Creamy white. Prolific.....	Sept. 20	18	1.80	4.00
ENCHANTMENT , 4-inch incurved lavender.....	Oct. 1	24	2.00	4.50
FRANKIE 1959 , Named for our SON. 24-inch, long cutting stems, 3-inch bright apricot bronze; very sturdy bright green foliage.....	Oct. 1	24	3.00	7.00
FOOTBALL BRONZE , Large incurve bronze, good cut	Sept. 22	24	1.90	4.50
GOLD BUTTON , 1½-inch golden yellow, darker eye..	Sept. 25	16	1.90	4.50
HILITE , Dahlia flared yellow, good cut.....	Sept. 25	20	1.90	4.50
LEE POWELL , Large Chinese yellow, very good.....	Sept. 28	24	1.80	4.00
LAVENDER BUTTON , Lavender, very good cut.....	Sept. 28	24	1.80	4.00
MALINDA BROWN , Lavender rose, good	Sept. 27	22	1.80	4.00
MISS LACE , Silvery pink.....	Sept. 25	22	1.80	4.00
NOBILITY 1959 , 3-inch Deep non-fading red, OUT-STANDING, long cutting stems, bright green foliage.....	Oct. 1	24	3.00	7.00
OLIVE LONGHAND , Apricot salmon pink.....	Sept. 28	18	1.80	3.75
ORSONA , Reddish bronze.....	Sept. 28	18	1.80	3.75
PRAIRIE SUNSHINE , 3-inch light yellow.....	Sept. 10	12	2.00	4.50
PURPLE SPOON , Large deep purple.....	Sept. 15	16	1.80	4.00
PURPLE WATERS , Deep purple.....	Sept. 25	20	1.80	4.00
PURPLE HEART 58 , Large grape juice purple.....	Sept. 28	22	2.00	4.50
REFLECTION , Deep rose lavender.....	Sept. 28	22	1.80	4.00
ROSE POM , Bright rose pink.....	Sept. 24	18	2.00	4.50
PRINCESS KAY , 3-inch pure white.....	Sept. 25	20	1.90	4.50
WHITE CLOUD , White, fine cut.....	Sept. 28	22	1.80	4.00
WHITE SAIL , 3-inch pure white, very good.....	Oct. 1	22	2.00	4.50

A SPECIAL BARGAIN OFFER TO YOU

10 Plants each of the 10 following varieties. All are good cut flower varieties or to dig in the fall and pot for retail sales. 100 potted plants for only \$14.98.

OLIVE LONGLAND
LEE POWELL
DAISY MUM

HILITE
EARLY WHITE
PURPLE HEART
ENCHANTMENT

AUTUMN BEAUTY
ORSONA
MISS LACE

CUSHION MUMS

All of this type are low growing. To plant along walks or borders. Nice for pots also. Prolific bloomers.

	BLOOM DATE	HEIGHT INCHES	PER 10	PER 100 ²⁵⁻
ADORABLE, Rose pink.....	Sept. 15	12	1.80	4.00
COCECHO, Lavender pink.....	Oct. 1	12	1.80	4.00
GOLD RIBBON, Golden yellow.....	Sept. 15	10	2.00	4.50
HARVEST BRONZE, Apricot bronze with gold.....	Sept. 10	12	1.80	4.00
JOAN HELEN, Bright purple yellow center.....	Sept. 15	13	1.80	4.00
LIPSTICK, Very good red.....	Sept. 20	12	1.80	4.00
MARTINS YELLOW, Large flowered yellow.....	Sept. 20	12	1.80	4.00
MINNIPINK 58, Light rose pink.....	Sept. 25	10	1.90	4.50
RED ELF, Bright red.....	Sept. 10	10	2.00	4.50
ROUGE CUSHION, Early bright red.....	Sept. 10	12	1.80	4.00
TWINKLE, Beet root purple.....	Oct. 1	12	1.80	4.00

ADDRESS ALL ORDERS TO

MERLE PAYNE MUM GARDENS

2814 So. 42nd, Kansas City 6, KANSAS

1959 WHOLESALE DAHLIA ROOT PRICE LIST

Dahlias will pay you big profits. We offer you 50,000 strong divisions of dahlia roots at real bargain prices. All of them are good keeping, standard cut flower varieties. They stand hot, dry weather best and do well everywhere. The varieties below are all large decorative type with blooms 6 to 10 inches in diameter. Order your roots today. Your entire satisfaction is guaranteed. Shipment to you can be made at once, (weather permitting), or later if you so wish. No order accepted for less than \$5.00, but roots can be assorted to suit your needs. **TERMS:** Cash with your order, **PLEASE.** We do not ship C.O.D.

ALL STOCK DOUBLE STATE INSPECTED

STRONG DIVISIONS

	PER 10	PER 100
ARTHUR GODFREY 6, Orient red with orange.....	3.20	30.00
AVALON, Yellow.....	2.00	18.00
COMMANDO, Bright violet.....	2.00	18.00
DADDY KEMP, Reddish purple.....	3.00	
D DAY, Clear light pink.....	2.25	22.00
FLORIST WHITE, White.....	1.60	15.00
GERTRUDE BRINTON, Bright red.....	1.80	16.00
HILCREST MANDRIAN, Yellow and red.....	1.80	16.00
JOSEPHINE G, Pink.....	2.50	23.00
KY. SPORTSMAN, Amber tipped white.....	3.00	
KILGORES KING, Large yellow and pink.....	2.50	23.00
GOLDEN TREASURE, Pure gold.....	2.00	18.00
MRS. THOMAS A. EDISON, Rich red lighter reverse.	2.50	23.00
MRS. GEO. LE BOUTILLIER, Finest large red.....	1.80	16.00
OYSTER BAY BEAUTY, Dark red.....	1.80	16.00
PATRICK OMARA, Golden buff.....	3.50	
PENN CHARTER, Buff and apricot.....	1.80	16.00
ROSE FALLON, Large old gold.....	3.00	28.00
ROSE GLORY, Bright rose.....	1.60	15.00
SHERWOOD PEACH, Peach.....	2.50	23.00
SANHICAN MONARCH, Tyrian rose.....	1.80	16.00
THE COMMODORE, Canary yellow.....	1.80	16.00
W.H.T., Old rose.....	3.20	

SEE SPECIAL DAHLIA OFFER ON BACK COVER

100 Tubers A Special Bargain Offer For You 100 Tubers

10 EACH OF THE FOLLOWING. ALL GOOD CUT FLOWER VARIETIES. PACKED
10 EACH IN SEPERATE BAGS—FOR ONLY \$15.98

Rose Glory, rose
Penn Charter, buff
Gertrude Brinton, red
\$15.98

Commando, violet
The Commodore, yellow
Oyster Bay Beauty, red
Golden Treasure, gold

Florist White, white
D Day, pink
Sanhican Monarch, rose
\$15.98

BALL TYPE DAHLIAS

These are the longest keeping blooms when cut. They bloom profusely and are the old fashioned ball or honeycomb petal type. They are fully double and are three to five inches in diameter. You better order some of these. There is a strong demand for them for roots or cut flowers.

	PER 10	PER 100
A. D. LIVONIA, Lavender pink, small, but a beauty..	1.60	15.00
JEAN KERR, Pure white.....	1.60	15.00
JIGGS, burnt orange, Minature decorative, very good.	2.00	18.00
RED CHIEF, Bright red.....	1.50	14.00
PURPLE BALL, Bright purple.....	2.00	18.00
STORM KING, Pure white.....	1.50	14.00

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MERLE PAYNE MUM GARDENS

2814 SOUTH 42ND STREET

KANSAS CITY 6, KANSAS

Please Read This Letter To You!

Kansas City, Kansas, 1/20/59

For the past forty years I have grown Dahlias, Hardy Mums and other cut flowers for florists of Greater Kansas City. The surplus roots and plants are sold all over the U.S.A. to Nurserymen, Florists, Greenhouses, Garden Shops and flower growers.

Now my son Merle wanted to also grow flowers, so nine years ago I turned over all my Hardy Mums for him to try out. He started with a small, lean-to greenhouse, a home-made size 16x20 feet, and did so well that he had to build a modern greenhouse to properly handle a growing mum business. His local customers who started with just 100 plants as a trial order now buy several thousand a year and he has held all of his customers year after year by producing strong, healthy, quality plants at a reasonable price.

I am 68 years old and it is time that I retire so his mother and I can do some delayed traveling. Today I am now turning over all of my Dahlia business to him. I sure would appreciate your sending him your orders from now on. I know Merle will treat you right and give you good quality roots and plants at lowest prices. Thanking you for past business, I am,

Cordially yours,

Frank Payne, Prop.,
PAYNE DAHLIA FARMS